PEGGY MCLAUGHLIN

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BIO: Ms. McLaughlin is a veteran medical device professional with over 30 years of experience in both start-up and large commercial organizations. Her ability to move the clinical and regulatory processes forward is complimented by her experience in sales and marketing and resulting customer focus. She works actively with clients seeking or evaluating funding opportunities. Her experience includes drugs, devices, mobile medical applications and combination products in Cardiology, health Apps (software - iPad, iPhone), Interventional Neuroradiology, Neurology, Neuromodulation, Oncology, Ophthalmology, Orthopedics, Pain, Plastic Surgery, sleep apnea, Vascular Surgery and women's health. Ms. McLaughlin worked with Target Therapeutics for over 10 years as both an employee and later a consultant and helped to guide the evolution of the business from an Oncology to a Neuroradiology focus. She led the early launch of Abbott's US Drug Eluting Stent Clinical trial & managed the clinical studies leading to CE mark of a RF catheter for the treatment of a structural heart defect. Her extensive consulting experience includes clinical and regulatory leadership as well as publication management, training, marketing and sales force management. She has managed clinical studies and authored regulatory submissions leading to CE mark and 510(k) and *de novo* petition clearances for products across a broad spectrum of clinical areas. She serves as a mentor to students in the Stanford Biodesign program. The depth of her experience allows Ms. McLaughlin to provide her clients with both strategic and tactical expertise and guidance. Ms. McLaughlin holds a BS in Biology from the University of California at Los Angeles as a Regents and Alumni Scholar.